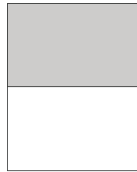




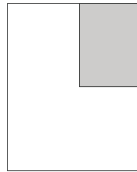
Magazine Specifications		Price Chart:		
		<u>1x</u>	<u>3x</u>	
Full page and cover pages	7 1/4" x 9"	1/4 Page	\$525	\$1,260
1/2 page	7 1/4" x 4 1/2"	1/2 Page	\$550	\$1,320
1/4 page	3 1/2" x 4 1/2"	Full Page	\$650	\$1,560
Bleed (trim size)	8 3/8" x 10 7/8"	Inside Covers	\$700	\$1,680
		Back Cover	\$750	\$1,800



Full Page



1/2 Page



1/4 Page

Files/Formats Accepted:

Quark 7.0 or older

Illustrator CS2 or older

Photoshop CS2 or older

Acrobat PDF— should be built in Hi-Resolution with fonts embedded and should be CMYK.

NOTE: RGB images may not convert as clean for press as files built as CMYK. If providing all files for an ad that include Quark document, fonts, placed images, etc., please submit as a compressed file using Stuff-it (MAC) or Win-zip (PC). In addition please provide a locked PDF as well as a hard copy if possible so that we can review and help eliminate text re-flow possibilities at final print production.

Bleeds: No charge. Keep live matter 1/4" from trim.

Ad Placement: Contact Florida SWAT News for preferred placement availability.

Cancellation Policy: No cancellations may be made unless received in writing on or before the closing date. Cancellation of space reservation for any reason by the advertiser or its agency after the reservation closing date is allowed as long as no disruption of the magazine's schedule occurs.

Payment Terms: All invoices are payable upon receipt. First-time advertisers are required to pay in advance. **IMPORTANT NOTE:** Advertiser and agency are jointly and severally liable for payment of advertising.

General Rate Policy: Ads subject to approval of publisher. All contracts accepted due to the provisions of the current rate card. Rates are subject to change upon notice from the publisher.

Mail to:
 FLORIDA SWAT ASSOCIATION
 ATTN: KENDRA GOEBEL
 PO BOX 917589
 LONGWOOD, FL 32791

For information contact:
 Kendra Goebel:
 Phone: 941-650-4461
 Email: floridaswatnews@yahoo.com

Please mark the magazine issue(s) you wish to reserve space

- Annual (Three times)
- Spring Issue
- Summer Issue
- Fall Issue

Preferred Placement if available:

- Inside Front Cover
- Inside Back Cover
- Back Cover

Advertiser's Name

Contact

Phone Number

Email Address

Billing Address

City, State, Zip

Make all checks payable to: FLORIDA SWAT ASSOCIATION

Order Total \$ _____

Authorized Signature: _____