



# **SWAT ROUND-UP INTERNATIONAL**

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## **VENDOR SHOW INFORMATION PACKET**

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**October 28 - 31, 2024**  
*Orlando, FL*

FLORIDA SWAT ASSOCIATION



## **THANK YOU FOR YOUR INTEREST IN THE SWAT ROUND-UP INTERNATIONAL VENDOR SHOW!**



If your product is of interest to law enforcement, corrections, contractual or military special operations teams, then the SWAT Round-Up International Vendor Show targets your clientele. The continuous traffic of attending teams and individuals is further increased by agency administrators and purchasing agents, as well as local police and military visitors. With more than 800 international, national and local competitors, as well as judges and instructors from all over the world, approximately 3,000 individuals typically visit the site during the vendor show event.

The Vendor Show pavilion is located outdoors, adjacent to all the competition events at the range site. It is an open-air location with cement flooring, a permanent roof and no walls. The show is truly interactive with visitors and competitors throughout the day as they walk through the 100 plus booths.

The Competition and Vendor Show events will be held at the Orange County SO Firing Range, 14500 Wewahootee Road, Orlando, FL 32832.

### **VENDOR SHOW SCHEDULE OF EVENTS:**

#### **Early Check-in / Badge and Parking Pass Pickup (Only):**

Sunday, October 27, 2024 - 5:00 pm to 7:00 pm  
@ Orlando Airport Marriott Lakeside

#### **Check-In / Badge and Parking Pass Pickup / Booth Set-up:**

Monday, October 28, 2024 - 8:00 am to 3:00 pm  
@ Orange County SO Range

#### **Vendor Show - Orange County SO Range:**

Tuesday, Wednesday and Thursday  
October 29 - 31, 2024 - 8:00 am to 4:00 pm

#### **Vendor Appreciation Night:**

Wednesday - October 30, 2024 - 6:30 pm  
@ Orlando Airport Marriott Lakeside - Grand Ballroom

#### **Booth Dismantle with Vendor Crew Assistance:**

Thursday, October 31, 2024 - starting @ 12 Noon



**Questions? Email Patti Russell @ [Patricia.russell@ocsofl.com](mailto:Patricia.russell@ocsofl.com)**

# 2024



## DIAMOND

- Full page Advertisement in digital Program Book on SWAT Round-Up mobile APP
- One piece of your company literature or promotional item placed in the 800+ conference bags distributed to all registered participants
- Preferred banner placement
- Your company logo on SRI staff shirts
- Range Demonstrations
- Booth size: 20'x10' space with four 6' tables, two 8' tables and six chairs
- Electricity, package storage and transport assistance

**\$10,000**

## PLATINUM

- *EXCLUSIVE Event Sponsorship* - choose a competitive event to support. You must provide placement prizes for the winners (prior approval required)
- Full page Advertisement in digital Program Book on SWAT Round-Up mobile APP
- Preferred banner placement
- Your company logo on SRI staff shirts
- Range Demonstrations
- Booth size: 20'x10' space with four 6' tables, two 8' tables and six chairs
- Electricity, package storage and transport assistance

**\$6,000**

## GOLD

- 1/2 page Advertisement in digital Program Book on SWAT Round-Up mobile APP
- Booth size: 16'x 10' space with two 6' tables, two 8' tables and six chairs
- Range Demonstrations - 2 time slots
- Electricity, package storage and transport assistance

**\$3,500**

## SILVER

- Company listing in digital Program Book on SWAT Round-Up mobile APP
- Booth size: 15'x10' space with four 6' tables and four chairs
- Electricity, package storage and transport assistance

**\$2,200**

## SINGLE

- Company listing in digital Program Book on SWAT Round-Up mobile APP
- N OR S SECTION: 10'x10' space with two 6' tables and two chairs
- - OR -
- CENTER AISLE: 10'x10' space with one 6' table, one 8' table and two chairs
- Electricity, package storage and transport assistance

**\$1,250**

# 2024 SWAT ROUND-UP

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

*The opportunities offered below are designed to fit a variety of marketing strategies and budgets. They are available to both registered vendors and those companies that will not be attending SWAT Round-Up, but want to support the participants and events.*

### FLORIDA SWAT ASSOCIATION Meeting and Hospitality Night \$5,000

*Our most popular event!*

Our attendees know this is the most entertaining and interactive meeting they will ever attend!

An exciting night with lots of door prizes, free beer and heavy hors d'oeuvres follows the FSA meeting!

*(Multiple opportunities available)*

### LIVE FIRE DEMOS \$500 for 2

Book two slots of time on an available range (maximum 30 minutes each) in advance. Advertise your time slot and make your demo a “can’t miss” event!

### CONFERENCE BAG INSERT \$500

One (1) piece of your company’s literature or promotional item (subject to pre-approval) placed in the 800+ conference bags given out to all registered attendees, judges and instructors.

*(Limited number available)*

### E-PROGRAM / ADVERTISING

Our color SRI E-Program Book will be placed on the FSA App for everyone to view. It contains information for all team members and trade show attendees, including the event schedule, vendor map, vendor advertisements and company listings. Advertising space for the E-program book is offered to our vendors, as well as those companies who aren’t attending but want to support our events.

\* *Half-Page Ad - \$250*

\* *Full-Page Ad - \$500*

**Donations for prizes and raffle items for FSA night are welcome and greatly appreciated.**

**All prize donations are awarded to active law enforcement attendees at the discretion of the SRI Committee.**

**We do not offer product trades for booth space.**

# RANGE RULES

# NO

- **LOADED GUNS AND/OR MAGAZINES - ALL WEAPONS DISPLAYED AT VENDOR BOOTHS MUST HAVE VISIBLE BARREL PLUGS AND MAGAZINES WITH NO AMMO - NO EXCEPTIONS!!!**
- **SMOKING OR VAPING ON RANGE PROPERTY**
- **ALCOHOLIC BEVERAGES (of any kind) - DISPLAYED AT BOOTH OR CONSUMED**
- **PETS - (except service animals)**
- **VENDOR GOLF CARTS (except for handicapped and/or disabled individuals)**

